

INDEPENDENT SCHOOL DISTRICT 719
PRIOR LAKE - SAVAGE AREA SCHOOLS

901.2 USE OF TECHNOLOGY FOR PUBLIC MEETINGS AND EVENTS

I. PURPOSE

Independent School District 719 supports the use of technology for the purpose of sharing with the community its educational programs and activities, providing information to the community concerning issues relating to the school district and providing a vehicle for staff and students to gain exposure to the development of programs.

II. DEFINITIONS

Cable channel 17 is the District's educational public access television channel available to cable subscribers in Prior Lake and Savage.

Web streaming is live or recorded video that the public can access from the District's website: www.priorlake-savage.k12.mn.us

III. GENERAL STATEMENT OF POLICY

To promote these goals, the following guidelines shall govern the operation of cable channel 17 and district video web streaming programs.

- A. The educational access channel will be used under the direction of the District Communications Coordinator. Programs cable cast shall be related to the educational purposes of the school district. Programs shall be cable cast at the request of professional school district personnel only. Students, booster groups and others wishing to use the educational access equipment or air time must work under the direction of a professional employee of the school district.
- B. Content - The content of all programs cable cast over the educational network or District website shall be subject to editing, with no implied right of any school group either to unrestricted access, use, or freedom from editing as indicated below:
 1. A program may be edited by the school person requesting cable casting time with the assistance and advice of the Communications Coordinator or his /her designee.
 2. The Communications Coordinator or his /her designee is authorized to edit content at his/her discretion to:
 - a. Adjust the length of programs to fit available time.
 - b. Delete portions which have poor technical quality.
 - c. Improve the program from the perspective of the viewer provided that the program content is not substantially altered in meaning.
 3. The following restrictions will apply to all content aired on cable channel 17 and via web streaming technology.
 - a. Copyrighted material will be used with permission only.
 - b. Restrictions and covenants on the use of material will be honored (i.e. the

- policy of the South Suburban Conference will be followed in the recording and airing of South Suburban Conference activities).
- c. No airing of theatrical or musical performances, which are restricted by royalty fees, is permitted without specific administrative authority.
4. General content standards:
- a. No advertising for a private purpose will be permitted.
 - b. No material of a nature offensive to general community standards will be permitted, including obscene material or swearing.
 - c. No material which illustrates or promotes activities which are illegal for students or which are immoral will be permitted.
- C. Approval – The airing of programs which are related to a specific school building or program shall receive the approval of the building principal or program administrator before being aired. Programs which concern district-wide programs or activities shall receive the approval of the Superintendent of Schools or his/her designee.
- D. Priority - If more than one program is requested to be aired at the same time, the Communications Coordinator will follow the following procedure:
1. The Communications Coordinator will attempt to resolve time conflicts with the parties involved.
 2. If unable to resolve the conflict, the Communications Coordinator will refer the issue to the principal(s) or program administrator involved for resolution.
 3. Should the conflict not be resolved between principals, the Superintendent or his/her designee will determine the programming priority.
- E. Appeal - Editing decisions made by the Communications Coordinator or other school personnel are subject to appeal through the administrative channels of the school district to the School Board.

School Board Adoption: April 11, 2011

An Equal Opportunity School District